

# Communication

*The Magazine of Spiritual Education*

EDITED BY LLOYD KENYON JONES

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From Mr. Lloyd Kenyon Jones,  
President, The Stead Center,  
Chicago, Illinois.

Dear Friend:

If I have not made a mistake in reading your subscription-card, your subscription for "Communication" will expire shortly--and inasmuch as our printing order is given a month in advance of the appearance of a number, I prefer to get this letter to you a little too early instead of a little too late.

During the first year, I feel that COMMUNICATION has given to its readers full value in every way--in volume and quality of contents, in diversity of subjects, and in illustrations.

Within two months from the time the first number appeared, paper and printing prices advanced about 70%--which placed an unusually heavy burden on a new magazine.

We did not recede from the standard which we established, but tried in every way to improve our magazine.

The labor of the first nine numbers was entirely on my shoulders, but now we have an able Associate Editor, Mr. Charles Kerr, and his efforts and mine can achieve more than the efforts of one alone.

We shall announce, shortly, some exceptionally interesting stories and articles. I shall foreshadow some of these, briefly:

Sometime during the second year of our magazine, we shall begin a series entitled, "The Love Life of Ella Wheeler Wilcox," based on the personal documents of that noted woman, and showing how Spiritualism played such an important part in the life of Mr. and Mrs. Wilcox. We have secured some remarkable photographs, and material that no one else ever has published or can publish.

After running serially in COMMUNICATION, this material will go into a beautifully-bound volume.

Shortly, we shall begin articles from the pen of Mary Ridpath Mann, daughter of John Clark Ridpath, the historian, and a gifted writer. Mrs. Mann wrote for me when I was editor of "Movie Pictorial." Since then, her lovely young daughter has passed into spirit, and it was not surprising to find that Mrs. Mann had become an ardent worker for the Cause.

I hope to announce shortly another absorbing serial by Mrs. Ollah Toph, whose "Broken Reed" made so many friends for herself and our magazine.

During the coming year, COMMUNICATION will pass through many changes in making it the magazine I purpose it to be.

The March, 1921 issue will be the Anniversary Number, and this will be a large number--more pages, more illustrations, and celebrating not only the beginning of our second publication year--Volume 2--but the 73rd Anniversary of Modern Spiritualism.

To the best of our ability, we have given you a good magazine. But--it will be better. Thus far, thousands tell us, COMMUNICATION has proved itself to be the highest-class Spiritualistic magazine in the world. We propose to keep it in the lead always.

During this first year, the cost of publishing this magazine has been about \$20,000 more than it has brought us in return. Every publisher knows that RENEWALS spell the measure of his success. And in asking you to renew your year's subscription, I shall offer you the best I am in position to offer you, and believe that you will select one of the following combinations:

Offer C1: COMMUNICATION for 1 year and a set of the 1919 Oriental Lessons (regular price \$5.00)--for \$4.25.



Offer C2: COMMUNICATION for 1 year and a set of the 1920 Lessons--completed with the March, 1921 number of these Lessons--(regular price \$7.00)--for \$5.25.

Offer C3: COMMUNICATION for 1 year and BOTH years' Lessons (regular price \$10.00)--for \$7.00.

Offer C4: COMMUNICATION for 1 year and ITONGO, the improved ouija (regular price \$4.40)--for \$4.00.

Offer C5: COMMUNICATION for 1 year and a cloth-bound copy of "The Master Key of the Scriptures-" (regular price \$4.00)--for \$3.50.

Offer C6: COMMUNICATION for 1 year and an AUTOMATAGRAPH (regular price \$7.00)--for \$6.50.

Offer C7: COMMUNICATION for 1 year and a copy of "The Ciphers of the Apocalypse," based on the cryptograms in the Book of Revelation (regular price \$3.00)--for \$2.60.

Offer C8: COMMUNICATION for 1 year and a copy of "The World Next-Door" (regular price \$3.00)--for \$2.50.

Offer C9: COMMUNICATION for 1 year and a three-section aluminum trumpet (regular price \$5.00)--for \$4.50.

Offer C10: COMMUNICATION for 1 year and a copy of "God's World," the regular price of which is now \$3.00 (combined regular price \$5.00)--for \$4.00.

Offer C11: COMMUNICATION for 1 year, the Lessons for BOTH years, ITONGO, and "The Ciphers of the Apocalypse" (regular price \$13.40)--for \$10.00.

Offer C12: COMMUNICATION for 1 year, the Lessons for BOTH years, and a stiff loose-leaf binder that will hold both sets of Lessons (regular price \$12.25)--for \$9.50.

Offer C13: COMMUNICATION for 1 year, the Lessons for BOTH years, and an imitation leather binder--that will hold both sets--(regular price \$13.00)--for \$10.00.

Offer C14: COMMUNICATION for 1 year, the Lessons for BOTH years, and a genuine flexible leather binder--for both sets--(regular price \$16.00)--for \$12.50.

Offer C15: COMMUNICATION for 1 year, "Development of Mediumship" and "Healing Forces" (regular price \$3.00)--for \$2.60.

Offer C16: COMMUNICATION for 1 year, ITONGO and the AUTOMATAGRAPH (regular price \$9.40)--for \$8.00.

Offer C17: COMMUNICATION for 1 year and "How I Discovered My Mediumship" by Mrs. Cook (regular price \$3.00)--for \$2.50.

Offer C18: COMMUNICATION for 1 year and "Memory Keys" and "The Natural Law of Success" (regular price \$3.00)--for \$2.60.

Offer C19: COMMUNICATION for 1 year, GOD'S WORLD and THE MASTER KEY OF THE SCRIPTURES, cloth-bound (regular price \$7.00)--for \$6.00.

Offer C20: COMMUNICATION for 1 year, ITONGO, "Development of Mediumship" and "Healing Forces" (regular price \$5.40)--for \$4.40.

Offer C21: COMMUNICATION for one year, \$2.00.

WITH ALL OF THE ABOVE OFFERS--if you signify your wish to have it FREE, as indicated in the accompanying order-form--we will send, AS SOON AS IT IS READY, a reprint of the "Educational Department" appearing in the first 12 numbers of "COMMUNICATION," and consisting of the series, "Searching for Your Open Door," and "Trumpet Development Revealed." This, remember, is FREE if you ask for it on the order-form, with ANY of the combination offers. Be sure to fill in the Offer No. precisely as those numbers appear above.

DON'T WAIT. Remember that our magazine is made up a month in advance, and that the printing order is placed then--and that YOUR PROMPT RENEWAL means that you will miss no numbers. We are conducting an extensive advertising campaign, and new subscriptions are arriving in increasing numbers--so BE SURE that your renewal comes without delay.

Thanking you for past co-operation, and promising a bigger, better, more interesting and more instructive COMMUNICATION I am,

Very sincerely yours,

*Lloyd Kenyon Jones*

Editor and Publisher, COMMUNICATION.